

<b>Committee:</b> Public Relations and Economic Development Sub-Committee	<b>Date:</b> 8 May 2014
<b>Subject:</b> City of London Corporation Activities with Think Tanks, 2010-2014	<b>Public</b>
<b>Report of:</b> Director of Public Relations	<b>For information</b>
<b><u>Summary</u></b>	
<p>This report provides an updated list of the City of London Corporation’s activities, 2010-14, with a range of think tanks from across the mainstream political spectrum. These activities form an integral part of the City Corporation’s <i>Communications Strategy 2014-17</i> and wider economic development priorities.</p>	
<b><u>Recommendation</u></b>	
<p>Members are recommended to note the overall activities with think-tanks.</p>	

### **Main Report**

1. The City of London Corporation’s activities with a range of think tanks from across the mainstream political spectrum is an integral part of the *City of London Communications Strategy 2014-17* and wider economic development priorities. The think tanks’ close relationship with and intrinsic knowledge of the political world allows the City Corporation to engage with senior policymakers, on relevant issues, through a variety of means, including public conferences, set-piece speeches and seminars, topical research projects, and occasional private dinners. All necessary efforts are made by officers to ensure that this programme of work is appropriately politically balanced.
2. This report features in an annexe a comprehensive list – arranged alphabetically – of activities undertaken by the City Corporation in partnership with respective think tanks; these activities have either taken place since 1 January, 2010, or are due to take place in the near future.

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### **Annexe**

## City of London Corporation Activities with Think Tanks, 2010-2014

<p><b>Bright Blue</b></p> <p>An independent think tank and pressure group for liberal conservatism.</p>	<ul style="list-style-type: none"> <li>• Sponsoring a publication, <i>The Moderniser's Manifesto</i>, which includes chapters by Damian Green MP, Liam Fox MP, Matthew D'Ancona, Liz Truss MP and James Cleverly AM (30 April, 2014).</li> </ul>
<p><b>Business for New Europe (BNE)</b></p> <p>A coalition of business leaders articulating a positive case for reform in Europe, providing a platform for debate on European issues to business leaders and policymakers.</p>	<ul style="list-style-type: none"> <li>• Hosted a seminar on rating agencies (July 2010)</li> <li>• Organised a joint event which discussed Britain's future relationship with Europe, featuring David Miliband MP and Liam Fox MP (February 2013)</li> </ul>
<p><b>Centre for European Reform (CER)</b></p> <p>A London-based 'pro-European but not uncritical' think tank devoted to improving the quality of the debate on the future of the European Union.</p>	<ul style="list-style-type: none"> <li>• Part-sponsored a major conference, <i>Lessons from the economic crisis</i> (February 2010)</li> <li>• Part-sponsored a conference, <i>The State and the Market after the financial crisis</i> (November 2011)</li> <li>• Part-sponsored a major conference, <i>Europe in an age of Austerity</i> (November 2012)</li> <li>• Part-sponsored a major conference, <i>Europe's Growth Strategy and the World Economy</i> (November 2013)</li> </ul>
<p><b>Centre for London</b></p> <p>Aims to promote wider understanding of the challenges and opportunities facing London and develop rigorous and radical policy ideas for the capital.</p>	<ul style="list-style-type: none"> <li>• Gave seed funding in 2011, and further core funding in 2012 and 2013</li> <li>• Hosted a seminar with Prof Ed Glaiser (March 2011)</li> <li>• Co-organised dinners on policy issues affecting London at Labour Party Conference in 2011 and 2012</li> <li>• Jointly organised a dinner with representatives of the Livery Companies</li> </ul>

	<p>to discuss educational and skills opportunities for young people in London (January 2013)</p> <ul style="list-style-type: none"> <li>• Sponsored a research project on housing (2013)</li> <li>• Hosted a seminar and dinner on Global Cities featuring the Cities Minister Greg Clark MP (February 2014)</li> <li>• Proposing sponsorship of research project on East London river crossings (2014-15)</li> </ul>
<p><b>Centre for Policy Studies (CPS)</b></p> <p>A centre-right, free market think tank whose goal is to promote coherent and practical public policy, to roll back the state, reform public services, support communities, and challenge threats to Britain's independence.</p>	<ul style="list-style-type: none"> <li>• Hosted a major speech by the Chairman of China Investment Corporation's Supervisory Board Jin Liqun (May 2012)</li> <li>• A major event to commemorate the 100<sup>th</sup> anniversary of the birth of Professor Milton Friedman (July 2012)</li> <li>• Hosted a speech and dinner with Business Minister Michael Fallon MP (February 2013)</li> <li>• Hosted a major speech by Michael Gove MP (May 2013)</li> <li>• Co-organised a fringe meeting at the 2013 Conservative Party Conference, featuring Andrew Tyrie MP, Fraser Nelson and Gerard Lyons.</li> <li>• Hosted the annual Margaret Thatcher lecture featuring the Mayor of London Boris Johnson (November 2013).</li> <li>• Guildhall is hosting a major international CPS conference on liberty (June 2014)</li> </ul>
<p><b>CentreForum</b></p>	<ul style="list-style-type: none"> <li>• Corporate sponsor since 2010.</li> </ul>

<p>An independent, liberal think tank seeking to develop evidence-based policy solutions to problems facing Britain.</p>	<ul style="list-style-type: none"> <li>• Hosted a seminar with Business Secretary Vince Cable MP (July 2010)</li> <li>• Hosted a seminar with Chief Secretary to the Treasury Danny Alexander MP (May 2011)</li> <li>• Organised a dinner for new Liberal Democrat MPs (November 2011)</li> <li>• Hosted a major economic speech by the Deputy Prime Minister Nick Clegg MP (January 2012)</li> <li>• Hosted a major economic speech by Business Secretary Vince Cable (June 2012)</li> <li>• Co-organised a fringe meeting at the 2012 Liberal Democrat Conference featuring Vince Cable MP, Lord Newby and Xavier Rolet.</li> <li>• Hosted a dinner with Education Minister David Laws MP (April 2013)</li> <li>• Co-organised a fringe meeting at the 2013 Liberal Democrat Conference featuring Lord Newby, Neil Sherlock and Martin Kettle.</li> <li>• Hosted a speech on infrastructure by Chief Secretary to the Treasury Danny Alexander MP (November 2013)</li> <li>• Co-organising a fringe meeting at the 2014 Liberal Democrat Conference</li> </ul>
<p><b>Centre for the Study of Financial Innovation (CSFI)</b></p>	<ul style="list-style-type: none"> <li>• Corporate Sponsor since 1990s</li> <li>• Worked in partnership to create the</li> </ul>

<p>A not-for-profit think tank, based in the City of London, which provides a forum for well-informed debate and research about the future of the financial services sector where financial practitioners and close observers of business can share ideas and explore the road ahead, free from competitive constraints.</p>	<p>‘Academic Expert Directory’ – a free-to-use searchable database of academics and experts with City-related specialisms</p>
<p><b>Chatham House</b></p> <p>Home of the Royal Institute of International Affairs, Chatham House is an independent international policy institute based in London.</p>	<ul style="list-style-type: none"> <li>• Corporate Sponsor since 2009.</li> <li>• Sponsored a major conference on regulation of international markets (March 2014).</li> <li>• Sponsoring a Chatham House Dinner with the new UK Permanent Representative to the EU Ivan Rogers (May 2014)</li> </ul>
<p><b>Demos</b></p> <p>An independent British think tank, whose work is driven by the goal of a society populated by free, capable, secure and powerful citizens.</p>	<ul style="list-style-type: none"> <li>• Corporate sponsor since 2010.</li> <li>• Sponsored a major Demos project on financial services reform in 2011.</li> <li>• Hosted a speech on ‘good growth’ by the Cabinet Office Minister Oliver Letwin MP (October 2011)</li> <li>• Organised a seminar with new Labour MPs (December 2011)</li> <li>• Sponsoring a research project on how the labour market affects young Muslims in London (2014-15)</li> </ul>
<p><b>European Policy Forum (EPF)</b></p> <p>Aims to improve the quality of policy ideas for the UK and the EU; competition and choice and their interaction with other public policy objectives and the public interest overall are at the centre of its work .</p>	<ul style="list-style-type: none"> <li>• Corporate Sponsor since 2006.</li> <li>• Hosted a speech by Monetary Policy Committee member Andrew Sentence (January 2011)</li> <li>• Hosted a seminar on taxation (May 2011)</li> <li>• Hosted a roundtable lunch discussion with the Governor of the Bank of Finland Erkki</li> </ul>

	<p>Liikanen (October 2012)</p> <ul style="list-style-type: none"> <li>• Hosted an infrastructure event with Geoffrey Spence (December 2013)</li> </ul>
<p><b>Fabian Society</b></p> <p>Britain's oldest political think tank; founded in 1884, the Society is at the forefront of political ideas and public policy on the centre-left.</p>	<ul style="list-style-type: none"> <li>• Sponsored a publication examining the policy challenges facing London; this included chapters by Sadiq Khan MP, Tony Travers, Lord Adonis and the Policy Chairman</li> </ul>
<p><b>Foreign Policy Centre (FPC)</b></p> <p>A UK-based independent progressive foreign affairs think tank.</p>	<ul style="list-style-type: none"> <li>• Corporate Sponsor since 2006.</li> <li>• Part sponsored a conference on financial services in Africa (November 2010)</li> <li>• Hosted a dinner with Business Secretary Vince Cable MP (May 2011)</li> <li>• Hosted a dinner with Shadow Foreign Secretary Douglas Alexander MP (July 2011)</li> <li>• Hosted a major conference on mobile banking (March 2012)</li> <li>• Hosted a dinner with Shadow Chancellor Ed Balls MP (May 2012)</li> <li>• Planning to host a dinner with Culture Secretary Sajid Javid MP (June 2014)</li> </ul>
<p><b>Henry Jackson Society</b></p> <p>The Henry Jackson Society is a cross-partisan, British-based think tank with a strong British and European commitment towards freedom, liberty, constitutional democracy, human rights and security.</p>	<ul style="list-style-type: none"> <li>• Part sponsored a major research project on capitalism in the 21<sup>st</sup> Century, <i>Better Markets, Better Values</i></li> <li>• Hosted a seminar on youth unemployment with then Employment Minister Mark Hoban MP (September 2013)</li> <li>• Hosting a major event on inclusive capitalism featuring former US President Bill Clinton and IMF President Christine Lagarde (May 2014)</li> </ul>

<p><b>Institute for Government (IfG)</b></p> <p>An independent charity helping to improve effectiveness of government; the IfG works with senior civil servants and politicians from all major parties, providing evidence-based advice which draws upon examples of best practice from around the world.</p>	<ul style="list-style-type: none"> <li>• Organised a seminar on the implications of a hung parliament (March 2010)</li> <li>• Sponsored a series of events examining the relationship between business and government (2013)</li> <li>• Sponsored a series of events examining the relationship between the economy and government (2014)</li> </ul>
<p><b>Institute for Public Policy Research (IPPR)</b></p> <p>A progressive think-tank, whose aim is to produce rigorous research and innovative policy ideas for a fair, democratic and sustainable world.</p>	<ul style="list-style-type: none"> <li>• Corporate Sponsor since 2008.</li> <li>• Hosted a speech by Nick Clegg MP in March 2010.</li> <li>• City Bridge Trust commissioned an older Londoners research project (2011)</li> <li>• Part-sponsored a major research project on globalisation in 2011.</li> <li>• Hosted a major conference on industrial policy featuring Business Secretary Vince Cable MP (February 2012)</li> <li>• IPPR Director Nick Pearce spoke at a Town Clerk Masterclass (March 2012)</li> <li>• Hosted a dinner on youth unemployment with Shadow Employment Minister Stephen Timms MP (November 2012)</li> <li>• Part-sponsored a research project scoping the possibility of a global emissions trading scheme (2012-13)</li> <li>• Hosted a dinner discussion on youth unemployment with the Shadow Skills Minister Rushanara Ali MP (February 2014)</li> <li>• Proposing to work with IPPR on a series of seminars on emerging markets (2014-15).</li> </ul>

<p><b>Institute of Economic Affairs (IEA)</b></p> <p>A leading free-market think-tank, whose mission is to improve understanding of the fundamental institutions of a free society by analysing and expounding the role of markets in solving economic and social problems.</p>	<ul style="list-style-type: none"> <li>• Hosted a dinner with the Chancellor’s PPS, Amber Rudd MP (January 2013)</li> <li>• Hosted a dinner with the Fresh Start Group (June 2014)</li> <li>• Organised a dinner on taxation with Exchequer Secretary David Gauke MP (November 2013)</li> <li>• Proposing to co-organise a fringe meeting at 2014 Conservative Party Conference.</li> </ul>
<p><b>Local Government Information Unit (LGIU)</b></p> <p>A think tank and membership organisation for UK local authorities, whose mission is to strengthen local democracy.</p>	<ul style="list-style-type: none"> <li>• Member since January 2014.</li> </ul>
<p><b>New City Agenda (formerly New City Network)</b></p> <p>An independent, non-partisan, not-for-profit think tank which develops new thinking to push the boundaries of financial policy, examining how best to strengthen and promote the sustainable value and international primacy of financial services to the benefit of consumers, economy and society.</p>	<ul style="list-style-type: none"> <li>• Given seed funding to help establish this new think tank.</li> </ul>
<p><b>New Direction – the Foundation for European Reform</b></p> <p>A free market, euro-realist think tank that is associated with the Conservative and Reformers Group in the European Parliament.</p>	<ul style="list-style-type: none"> <li>• Hosted the launch of a major report, <i>Runaway Train</i> (March 2012)</li> </ul>
<p><b>New Economics Foundation (NEF)</b></p> <p>An independent UK think tank</p>	<ul style="list-style-type: none"> <li>• Hosted a major conference on industrial policy featuring Business Secretary Vince Cable MP (February 2012)</li> </ul>



<p>whose aim is to improve quality of life by promoting innovative solutions that challenge mainstream thinking on economic, environment and social issues.</p>	
<p><b>New Local Government Network (NLGN)</b></p> <p>An independent think tank and network of local authorities committed to promoting the decentralisation of power, public service reform, enhancing local governance and empowering communities.</p>	<ul style="list-style-type: none"> <li>• Corporate Sponsor since 2003.</li> <li>• Co-organised a dinner on policy issues affecting London at Labour Party Conference in 2010</li> <li>• Part-sponsored a major project on Capital Finance, including a seminar in the Basinghall Suite (July 2011)</li> <li>• Hosted a conference on Capital Finance (May 2012)</li> <li>• Hosted a conference on local growth (June 2013)</li> <li>• Proposing to co-organise a fringe meeting at 2014 Labour Party Conference.</li> </ul>
<p><b>Open Europe</b></p> <p>An independent think tank set up by leading UK business figures to contribute positive new thinking to the debate about the future direction of the EU.</p>	<ul style="list-style-type: none"> <li>• Sponsoring a major conference (June 2014)</li> </ul>
<p><b>Policy Exchange</b></p> <p>A centre-right think tank whose mission is to develop and promote new policy ideas which deliver better public services, a stronger society and a more dynamic economy.</p>	<ul style="list-style-type: none"> <li>• Part-sponsored a major project, <i>At a rate of knots</i>, examining the viability of expansion of public transport on the River Thames (2010)</li> <li>• Part-sponsored a conference on the EU (April 2012)</li> <li>• Organised seminar with Sharon Bowles MEP (November 2012)</li> <li>• Hosting a major conference on the future</li> </ul>

	<p>of cities (June 2014)</p> <ul style="list-style-type: none"> <li>• Hosting a major conference on the future of financial and professional services (June 2014)</li> </ul>
<p><b>Policy Network</b></p> <p>A centre-left think tank and international political network based in London, seeking to promote strategic thinking on progressive solutions to the challenges of the 21st century and the future of social democracy, impacting upon policy debates in the UK, the rest of Europe and the wider world.</p>	<ul style="list-style-type: none"> <li>• Part-sponsored a conference on the future of the EU (February 2011)</li> <li>• Hosted a seminar on the future of the UK and German economies (October 2011)</li> <li>• Part-sponsored a conference on the future of EU economic governance (March 2012)</li> <li>• Co-organised a fringe meeting at the 2012 Labour Party Conference featuring Lord Liddle, Shadow Europe Minister Emma Reynolds MP and ECON Vice Chair Arlene McCarthy MEP.</li> <li>• Hosted a major conference on the EU featuring European Council president Herman van Rompuy and EU Commission vice-president Olli Rehn (February 2013)</li> <li>• Organised a seminar to outline research into EU member state opinions of UK-EU relationship (February 2014)</li> </ul>
<p><b>Politeia</b></p> <p>A leading free-market think tank, whose aim is to encourage reflection, discussion and debate about the place of the state in the daily lives of men and women across the range of issues which affect them, from employment and tax to education, health and pensions.</p>	<ul style="list-style-type: none"> <li>• Hosted a speech by the Business Secretary Vince Cable MP (January 2013)</li> <li>• Hosted a speech and dinner with the Mayor of London's economic advisor Gerard Lyons (February 2013).</li> <li>• Hosted a seminar with the then Financial Secretary Greg Clark MP (July 2013)</li> <li>• Proposing to host a seminar and dinner with the Minister for Government Policy</li> </ul>

	Oliver Letwin MP (July 2014)
<p><b>Progress</b></p> <p>A New Labour pressure group which aims to promote a radical and progressive politics for the 21<sup>st</sup> century.</p>	<ul style="list-style-type: none"> <li>Organised a seminar on education in London featuring the Shadow Education Secretary Tristram Hunt MP (February 2014)</li> </ul>
<p><b>Reform</b></p> <p>A centre-right think tank promoting new directions for public policy based on the principles of free enterprise, limited government, and individual liberty.</p>	<ul style="list-style-type: none"> <li>Corporate Sponsor since 2008.</li> <li>Part-sponsored a major policy conference, <i>A new business agenda</i> (February 2010)</li> <li>Hosted a conference on financial services (December 2010)</li> <li>Hosted a dinner with the Chancellor of the Exchequer's then PPS, Greg Hands MP (September 2011)</li> <li>Organised a dinner for new Conservative MPs (November 2011)</li> <li>Hosted a lunch with the Chairman of Goldman Sachs Asset Management Jim O'Neill (March 2012)</li> <li>Co-organised a fringe meeting at the 2012 Conservative Party Conference featuring the then Employment Minister Mark Hoban MP, Simon Walker of the Institute of Directors, and Sam Fleming of The Times.</li> <li>Hosted a dinner with the Minister for the Civil Society Nick Hurd MP (February 2013)</li> <li>Hosted a joint dinner with the then Culture Secretary Maria Miller MP (January 2014)</li> <li>Organised a dinner with the Leader of the House of Lords Lord Hill (February 2014)</li> </ul>
<p><b>Smith Institute</b></p>	<ul style="list-style-type: none"> <li>Sponsoring a research project on</li> </ul>

<p>An independent think tank which undertakes research and education on issues that flow from the changing relationship between social values and economic imperatives.</p>	<p>Innovative Long Term Individual Financial Products (2013)</p>
<p><b>Social Market Foundation (SMF)</b></p> <p>A cross-party think tank, developing innovative ideas across a broad range of economic and social policy; it champions policy ideas which marry markets with social justice and take a pro-market rather than free-market approach.</p>	<ul style="list-style-type: none"> <li>• Sponsored a major conference on impact Bonds that featured the Work and Pensions Secretary Iain Duncan Smith MP and Chief Secretary to the Treasury Danny Alexander MP (December 2011)</li> <li>• Co-organised a dinner on youth unemployment at the 2013 Labour Party Conference.</li> <li>• Proposing a joint dinner on the future policy challenges facing London at the 2014 Labour Party Conference.</li> </ul>
<p><b>Young Foundation</b></p> <p>A centre for social innovation based in London, with a track record of success in creating new organizations – public, private and non-profit – as well as influencing ideas and policies.</p>	<ul style="list-style-type: none"> <li>• Founding corporate and ongoing sponsor since 2005.</li> <li>• Hosted a seminar on social innovation (February 2011)</li> <li>• Hosted a reception (December 2012)</li> </ul>